

IK Investment Partners Rebrands to IK Partners and Launches New Website

IK Investment Partners has announced that it is changing its name to IK Partners (“IK”, “the Firm”) and launched a new website.

The Firm has chosen to reinvigorate its brand and visual identity to ensure it is forward-looking and reflective of its journey to date. In line with an aesthetic change to the look and feel of the brand, IK has also developed a new website, with the strapline “People-First Private Equity”. Launching today, the website becomes www.ikpartners.com.

Announcing the change, **Christopher Masek, Chief Executive Officer, said:** “The entire private equity industry has evolved considerably over the last three decades and so has IK. From a transaction-centric approach of the early years, our culture has evolved to placing more focus on people through the development of strong and mutually respectful relationships. We are driven to unleash the potential we see in teams, businesses and communities and our new name and mission statement reflect this.”

The announcement comes after a busy 18 months for the European private equity firm. In this period, IK has extended its geographical footprint, achieved 10 exits and completed 18 direct investments, raised over €4 billion across its four strategies and added 50 new employees to the team.

With offices in Amsterdam, Copenhagen, Hamburg, London, Luxembourg, Paris and Stockholm, IK Partners will continue to focus on investments in the Benelux, DACH, France, Nordics and the UK across its core sectors of Business Services, Healthcare, Consumer and Industrials.

IK Partners – Key Facts

- Founded in 1989 as *Industri Kapital*, IK Partners operates in local markets across Europe, partnering with growing businesses in Business Services, Healthcare, Consumer and Industrial sectors.
- To date, IK has raised over €14 billion of capital and realised nearly €17 billion.
- In April 2021, the IK Small Cap III Fund closed at its €1.2 billion hard cap, including a dedicated pool of €250 million for the Development Capital Strategy.
- In May 2020, the IK IX Fund – IK’s largest to date – closed at its €2.85 billion hard cap and the IK Partnership Fund closed at €303 million.

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About IK Partners

IK Partners (“IK”) is a European private equity firm focused on investments in the Benelux, DACH, France, Nordics and the UK. Since 1989, IK has raised more than €14 billion of capital and invested in over 150 European companies. IK supports companies with strong underlying potential, partnering with management teams and investors to create robust, well-positioned businesses with excellent long-term prospects. For more information, visit www.ikpartners.com

For further questions, please contact:

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