

Press release
2 November 2017

IK Investment Partners acquires Debitor Inkasso from BurdaDirect

IK Investment Partners (“IK”) is pleased to announce that the IK Small Cap I Fund has reached an agreement with Neue Verlagsgesellschaft mbH, a subsidiary of BurdaDirect, to acquire Debitor-Inkasso GmbH (“Debitor Inkasso” or “the Company”), a German provider of mass debt collection services, focused on recovering overdue claims and debts on behalf of its customers.

Founded in 1977, Debitor Inkasso offers a broad range of tailor-made debt collection services to its customers, primarily in the e-commerce/social media, insurance and publishing industries. With a highly automated and continuously refined collection process as well as a broad communication platform (including modern communication channels such as email, WhatsApp and SMS) Debitor Inkasso acts as a link between its customers and their debtors, and is renowned as a reliable and trustworthy partner in the sector.

“With their extensive expertise and strong track record, IK is the ideal partner to support Debitor Inkasso in the next stage of our development. The team shares our strategic vision and growth aspirations, and the partnership will benefit our customers and employees as we strengthen our position as a leader in innovative and flexible debt collection services. BurdaDirect has been a reliable and trustworthy partner over the past years. We would like to thank them for this partnership, which contributed significantly to our success, and we look forward to continuing our business relationship with them as our customer,” said Andreas Stock, CEO of Debitor Inkasso.

“Debitor Inkasso has established a strong positioning in its segment, combining future-oriented solutions with high customer satisfaction. The Company operates in a market characterised by a continuous trend towards business process outsourcing and with strong regulatory requirements. Together with the experienced management team we look forward to supporting Debitor Inkasso’s further development and growth,” said Anders Petersson, Partner at IK Investment Partners and advisor to the IK Small Cap I Fund.

Financial terms of the transaction are not disclosed. Completion of the transaction is subject to merger control approvals.

About Debitor Inkasso

Debitor Inkasso covers the whole spectrum of debt collection services and is a competent outsourcing partner with future-oriented and high-tech solutions, looking back at a track record of almost 40 years in Germany. The Company specializes on mass market B2C debt collection across all industries with a focus on insurance, publishing and e-commerce/social media sectors. For more information, visit www.debitor.de

About IK Investment Partners

IK Investment Partners (“IK”) is a Pan-European private equity firm focused on investments in the Nordics, DACH region, France, and Benelux. Since 1989, IK has raised more than €9 billion of capital and invested in over 110 European companies. IK funds support companies with strong underlying potential, partnering with management teams and investors to create robust, well positioned businesses with excellent long-term prospects. For more information, visit www.ikinvest.com

For further questions, please contact:

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