

Press release  
23 June 2017

## IK Investment Partners to sell its stake in Izium

**IK Investment Partners (“IK”), a leading Pan-European private equity firm, is pleased to announce that the IK Small Cap I Fund has reached an agreement to sell its stake in Izium (or “the Group”), one of the leaders in the French CRM outsourcing market, to Comdata. Financial terms of the transaction are not disclosed.**

Izium offers an extensive portfolio of customer experience services, including consulting, telesales, customer services, debt collection and technical assistance, to a large client base. The Group operates 14 contact centres in France, Morocco and Madagascar. In 2016, Izium generated revenue of €200 million and employed approximately 6,000 people.

“During IK’s ownership, Izium has successfully diversified its client base outside the telecom industry, benefitting from the continued outsourcing trend of customers services in utilities, automotive and financial services. Furthermore, the Group completed three add-on acquisitions, and investigated a significant number of opportunities in adjacent fields and in neighbouring countries,” said Pierre Gallix, Partner at IK and advisor to the IK Small Cap I Fund.

“In Comdata we feel that we have identified a strategic buyer who will be able to oversee further growth of the business – both organically and through further acquisitions. This is a unique opportunity, and we cannot thank IK enough for their support”, said Maxime Didier, founder of Izium Group and b2s President.

Izium is the first exit from IK’s debut small cap fund.

Completion of the transaction is expected in August 2017, subject to work council consultation and regulatory approvals customary.

### About IK Investment Partners

IK Investment Partners (“IK”) is a Pan-European private equity firm focused on investments in the Nordics, DACH region, France, and Benelux. Since 1989, IK has raised more than €9 billion of capital and invested in over 100 European companies. IK funds support companies with strong underlying potential, partnering with management teams and investors to create robust, well-positioned businesses with excellent long-term prospects. For more information, visit [www.ikinest.com](http://www.ikinest.com)

### About Izium Group

Izium Group offers an extensive portfolio of customer experience services, including consulting, telesales, customer services, debt collection and technical assistance, to a large client base. The Group is well positioned to achieve additional growth, already operating 14 contact centres in France (10), Morocco (3) and Madagascar (1). In 2016, Izium Group generated revenue of MEUR 200. The Group employs approximately 6,000 people and serves ca. 150 clients. For more information, visit <http://izium.fr>

**For further questions, please contact:**

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