

New brand launches next generation payment solutions

The well-known Nordic brands OpenSolution (Sw), KDR (No) and Finnpos (Fi) have joined forces under the new brand OPEN. “We wanted a brand that reflects our value proposition – delivering innovative and customized payment solutions, helping our customers to plan, perform and grow their businesses,” says CEO Mikael Hedlöf.

OPEN covers the entire value chain of payment solutions, making it a single point of contact for >13,000 customers throughout the Nordics and Baltics with 18,000 systems installed. In conjunction with the rebranding, OPEN will also launch the next generation of Point of Sale (POS) solutions to restaurants, convenience stores and the cruise ship segment.

“We know that an innovative payment solution can increase a company’s revenue by up to 30% as well as improve employee wellbeing in the workplace. With this in mind, we reinvented our POS experience to better suit the fast-paced business environment. We are proud to say that OPEN’s system is the market’s most complete cash register system with everything from hardware, payment solutions, reporting tools, integrations and support,” commented Mikael Hedlöf, CEO of OPEN.

Restaurant chain ‘The Barn’ is one of the clients who has tested OPEN’s new POS system.

“Having tested OPEN’s new POS offering, we are thoroughly impressed by its functionality and innovative features. Our collaboration with OPEN helps us grow as a company,” said Marcus Martinsson, CEO at The Barn.

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