

Aspia helps businesses achieve sustainable growth with new ESG offering

Stockholm April 27th 2023

Aspia is expanding their ESG offering and can now support its customers with an innovative digital tool for sustainability reporting as well as improved sustainability advisory services. The extended ESG offering is now available thanks to the acquisition of PURE ACT.

Aspia is expanding their ESG advisory services to business of all sizes. In addition to Aspia's current ESG-solutions they are now able to offer an innovative digital tool for sustainability reporting as well as improved sustainability advisory services. This is all thanks to the acquisition of PURE ACT – that will now become part of Aspia. PURE ACT helps companies to accelerate and structure their sustainability initiatives through a five-step process generated in an innovative digital tool for planning and reporting.

With this acquisition Aspia's ambition is to strengthen their ESG initiative by offering tailored business advisory services. This to help companies of all sizes better comply with the new regulations in a sustainable way. Aspia is already established as the leading business partner in accounting, payroll and tax. Strengthening of the ESG offering is therefore a natural step towards an even more extensive business advisory offering.

CEO Ola Gunnarsson emphasizes ESG as a highly significant field with important regulatory changes that will affect all businesses moving forward. PURE ACT's combination of a digital tool and advisory expertise is a perfect match with Aspia's existing platform MyBusiness. "We considered various stakeholders on the market and immediately realized that PURE ACT is a company that fits perfectly with Aspia's offering. Especially we value their perfect combination of people and technology that is similar to Aspias."



With this ESG initiative, Aspia enhances its position as a leading business partner that offers advisory services to help companies grow sustainably.

For further information:

Pia Törnqvist, CMO, pia.tornqvist@aspia.se , +46 706 897 659

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