

Aspia accelerates international expansion with new acquisition in Norway

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Aspia acquires Prokuria Polar, Norwegian accountancy group specialized in accounting, payroll and business advisory.

Aspia is a leading business partner in accounting, payroll, tax and business advisory and has been operating in the Nordic market since 2018. Aspia now strengthens its offering with the acquisition of Prokuria Polar.

Prokuria Polar is a fast-growing Norwegian service provider represented in several Norwegian cities. They are specialized in accounting, payroll and business advisory.

Prokuria Polar will become part of Aspia and thereby strengthening Aspia's existing Nordic offering and scaling up its presence in the Norwegian market.



Ola Gunnarsson, CEO at Aspia stresses that there is an increased demand for Nordic solutions among both Swedish and Nordic companies. The acquisition of Prokuria Polar will strengthen Aspia's offering of day-by-day accounting and financial reporting as well as advisory services. "We recognize a growing complexity as companies expand from national to a Nordic or international market. This acquisition makes us at Aspia a reliable business partner that can support businesses' growth journey and assure both value and confidence in

this process. I value that Prokuria Polar, just like Aspia, has a perfect combination of both people and technology", says Gunnarsson and adds: "They also believe in automation and digitalization, while striving to deliver the most advanced advisory offering on the market."

Together with Aspia, Prokuria Polar will continue to be a local and digital partner that delivers the markets best offering to their clients.

Aspia, including the newly acquired Prokuria Polar, will form a solid cornerstone for continued growth in the Nordic market as a leading business partner in accounting, payroll & HR, business advisory and tax.

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As Sweden's leading business partner, Aspia provides a comprehensive range of services, including accounting, payroll and HR, consulting, and tax solutions. We strive to simplify complexity, promote efficiency, embrace change, foster knowledge, and be where our clients need us. For further information about us, please visit <https://www.aspia.se/>.