

Aspia continues to strengthen its presence in Norway through a new acquisition

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Aspia acquires Generi Accounting, a Norwegian accounting and advisory firm specialising in accounting, payroll, tax and advisory services.

Aspia acquired a Norwegian accounting group in May and is now taking a second step to further strengthen its position on the Norwegian market.

Generi Accounting will become part of Aspia's existing operations in Norway, strengthening its presence and making it the market leader in the northern Norwegian market.

Since 2018, Aspia has offered solutions across the Nordic region in accounting, payroll and tax, and the latest acquisitions will further strengthen that offering.



“Together with Generi Accounting, Aspia's business in Norway can take further steps in its regional and national growth plan. We already see a great demand among our customers in the Norwegian market, and this will significantly strengthen our delivery capacity,” says Ola Gunnarsson, CEO at Aspia.

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