

Sitevision AB expands to Norway through the acquisition of CustomPublish AS

Sweden's leading CMS, Sitevision, begins its international expansion by acquiring Norwegian CustomPublish. The acquisition is a part of Sitevision's growth strategy and expansion in the Nordic market. Both companies have over 20 years of experience in developing web and intranet solutions for businesses, municipalities, regions and authorities.

“The acquisition of CustomPublish is the first step in our establishment in Norway and is fully in line with our growth strategy. CustomPublish and Sitevision largely target the same audience, and we complement their existing offering with a platform and services that have had Sweden's most satisfied CMS customers since 2009,” says Anders Korsvall, CEO of Sitevision.

Both companies' existing customers will benefit from an even broader set of tools that make it easier to create, manage, and publish content on their website and intranet. The main focus will be on leveraging the extensive experience from the Swedish and Norwegian markets to develop even better solutions for current and future customers.

“We look forward to becoming a part of Sitevision with the goal of together becoming the Nordic region's leading CMS. Sitevision and their ecosystem will add great value to our existing customers. In turn, they will be able to offer their users and visitors an even better digital experience,” says Anders Svegård, CEO of CustomPublish.

A part of Sitevision's strategy is to work closely with partners to provide customers with solutions and features tailored to their specific needs. This strategy has been a crucial component of Sitevision's growth over the years. Now, they are opening up for collaborations in the Norwegian market as well and have already signed agreements with several Norwegian partners.

For more information about Sitevision and their products, [visit Sitevision's website](#).

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About Sitevision

Sitevision offers a CMS platform that makes it easy to create and update digital workplaces, intranets, and websites. Sitevision has had the most satisfied customers on the market since 2009 according to the independent analysis company Web Service Award. Among the customers are the Swedish Tax Agency, Telenor, and the City of Malmö. Sitevision is certified as a Great Place to Work and has been named one of Sweden's eight best workplaces by the same organization. www.sitevision.se

About CustomPublish

CustomPublish delivers a CMS for creating websites and intranets for the public and private sectors. The focus is on user-friendliness and CX. CustomPublish was established in 2000 in Norway with headquarters in Oslo. www.custompublish.com